

# Symposium Agenda (tentative, subject to change)

## MONDAY, OCTOBER 6, 2008

7:30am	Opening Remarks
8:00am–9:00am	<b>Andrew P. Seddon</b> , PhD, Senior Director, Strategic Management Group, Pfizer Global Research and Development
9:10am–10:10am	Session to be Announced
10:10am–10:35am	Refreshment Break
10:35am–11:35am	<b>Dan Dimancescu</b> , M.A.L.D., Founder and President, Technology and Strategy Group and author <i>The Lean Enterprise: Designing &amp; Managing Strategic Processes for Customer-Winning Performance</i>
11:45am–12:15pm	Discussion
12:15pm–1:00pm	Lunch
1:00pm–5:00pm <b>Workshop</b>	Innovation Leadership

## TUESDAY, OCTOBER 7, 2008

7:00am–7:45am	Leadership Forum
8:00am–12:00pm <b>Workshop</b>	The Strategy of Innovation
12:00pm–1:00pm	Lunch
1:00pm–5:00pm <b>Workshop</b>	Lean Innovation Tools and Techniques—Part 1

## WEDNESDAY, OCTOBER 8, 2008

7:00am–7:45am	Leadership Forum
8:00am–12:00pm <b>Workshop</b>	Lean Innovation Tools and Techniques—Part 2
12:15pm–1:00pm	Lunch
1:00pm–5:00pm <b>Workshop</b>	Lean Product/Process Design Using 3P—Part 1

## THURSDAY, OCTOBER 9, 2008

7:00am–7:50am	Leadership Forum
8:00am–12:00pm <b>Workshop</b>	Lean Product/Process Design Using 3P—Part 2
12:00pm–1:00pm	Lunch
1:00pm–5:00pm <b>Workshop</b>	Four Fields Mapping

The Innovation Symposium is being co-located with two other powerful Lean events. For additional information visit the event websites listed below:



### The Lean Management Conference

A five-day Lean learning event developed to help manufacturing organizations achieve Lean success! Visit [www.leanmanufacturingconference.com](http://www.leanmanufacturingconference.com)

### The Lean Executive Forum

A two-day Lean event developed to help today's executives create and lead a successful Lean organization. Visit [www.leanexecutiveforum.com](http://www.leanexecutiveforum.com)

# Registration Form

Please print. Copy this form for additional registrations.

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### Registration Fees (Please check one)

4 Day Price \$2195     3 Day Price \$1895

Groups: 3-5 people from the same site take \$50 off each registration; groups of 6-10 from the same site take \$100 off each registration. For larger groups please call for special rates: 1-800-966-5423 or (203) 225-0451 (cannot be combined with any other discounts).

**To Register: Call: 1-800-966-5423 or 203-225-0451**  
**Online: [www.leaninnovation.net](http://www.leaninnovation.net)**

Download the registration form & fax back to 1-203-225-0771 or mail to: Productivity Inc., 4 Armstrong Road, 3rd Floor, Shelton, CT 06484

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### Hotel Accommodations

**The Gaylord Opryland Hotel:** The symposium will be held at the Gaylord Opryland Resort in Nashville, TN 37214. The Opryland Resort and Convention Center is just minutes from the sights and excitement of Music City. Located on the banks of the Cumberland River, Gaylord Opryland is a short drive from Nashville International Airport and a short drive or riverboat cruise from downtown Nashville.

**Reservations:** A block of rooms is being held for attendees of the symposium for the reduced rate of \$185.00 single/double occupancy per night, plus tax. This special rate will be available until September 11, 2008. After this date the rate is subject to availability. Please call the hotel at (615) 883-2211 and mention code C-PINC or to book online visit [www.leaninnovation.net](http://www.leaninnovation.net).

For additional details on the resort, please visit their website at [www.gaylordopryland.com](http://www.gaylordopryland.com)

### Cancellations

Conference registrations may be transferred to another colleague without charge. To be considered for a refund, we must receive notice of cancellation in writing no later than 21 business days prior to the event. Cancellations received within 21 business days are subject to the full fee and credit will be held on account for up to one year for use at a future event. There is a \$200 processing fee for all cancellations.

Consultants and university faculty may be excluded from attendance to some sessions.